

Shaken Baby Syndrome Prevention

Purple Baby Hats Needed!

Calling All Knitters!

Create as many as you like – from 5 to 50, using any newborn baby cap pattern, and any shade of soft, baby-friendly PURPLE yarn. Your knitted or crocheted caps will be given to baby boys and girls along with a video and literature to help educate parents about the *Period of PURPLE Crying*, a normal, but frustrating period of increased crying all infants experience in the first few weeks and months after birth. Parents will learn how to handle feelings of frustration and the steps to take before they get to the point of shaking.

Bring your caps to *Babies In Need* at 2206 NW 99th St., Vancouver, WA 98665 *or*
Mail to Babies In Need, PO Box 65825, Vancouver, WA 98665

Shaken Baby Syndrome can be lethal.

Those who survive may suffer blindness caused by bleeding around the brain and eyes, or disabling brain damage, including mental retardation (mild to severe), paralysis, seizure disorder, speech and learning disabilities, neck and back damage, and dislocated bones. Many incidents of Shaken Baby Syndrome are not reported out of fear. It is important to seek immediate and early medical attention. Serious complications and even DEATH can be avoided.

- One shaken baby in four dies.
- Approximately 1,300 babies experience severe or fatal head trauma every year.
- Some studies estimate that 15% of children's deaths are due to battering or shaking, and an additional 15% are possible cases of shaking.
- Of the thousands that survive death, serious injury usually occurs.
- "SBS" victims range in age from a few days to a few months old.

What is the Period of PURPLE Crying?

It's a New Way to Understand Infant Crying. The letters in PURPLE stand for:

- **Peak of Crying** - The baby may cry more each week, peaking at two months, and then less at three to five months.
- **Unexpected** - The crying can come and go, with no explanation.
- **Resists soothing** - The baby might not stop crying no matter what.
- **Pain-like face** - It may look like the baby is in pain, even when they are not.
- **Long Lasting** - The baby might cry 5 hours per day or more.
- **Evening** – The baby might cry more in the afternoon or evening, just when parents are getting home from work and tired from a long day.

Thank you!